

# ORDER



**Orders**  
**Order / Rev:** 169650  
**Alt Order #:** 06868406  
**Product Desc:** COMM ELECT M. SANCHE  
**Estimate:**  
**Flight Dates:** 10/27/12 - 11/06/12  
**Original Date / Rev:** 10/26/12 / 11/01/12  
**Order Type:** GENERAL

**KOB**

**Primary AE:** Danny Blumenfeld  
**Sales Office:** P-ATL  
**Sales Region:** National

**Agency**  
**Name:** Luc, Inc.  
**Buying Contact:** Chris Brimer  
**Billing Contact:**  
 25 Whitlock Pl Fl 2  
 Marietta, GA 30064-3142

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Michael S. Sanchez for State Senate  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 99  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:** 10/26/13  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	5	\$1,925.00	\$1,636.25
10/29/12	11/06/12	58	\$18,800.00	\$15,980.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	5	\$1,925.00	\$1,636.25	0.00
November 2012	58	\$18,800.00	\$15,980.00	0.00
<b>Totals</b>	<b>63</b>	<b>\$20,725.00</b>	<b>\$17,616.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Danny Blumenfeld			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KOB	38%	\$20,725.00
Market	100%	\$54,539.47

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	7%	\$3,817.76
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	36%	\$19,634.21
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00

KOVT	0%	\$0.00
KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	19%	\$10,362.50
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	0%	\$0.00

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Order / Rev: 169650  
 Alt Order #: 06868406  
 Flight Dates: 10/27/12 - 11/06/12

Advertiser: Michael S. Sanchez for State Senate  
 Product Desc: COMM ELECT M. SANCHE  
 Estimate: KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	10/27/12	11/03/12	Saturday Night Live Saturday Night Live	CM	Sa 1030p-1205a -----S-	:30	1	\$300.004		0.00	NM	3	\$900.00
SNL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S-				1	\$300.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-----S-				2	\$300.00		0.00			
E 2	All	10/27/12	11/03/12	News 4 @ 10p Sat News 4 @ 10p Sat	CM	Sa 10p-1030p -----S-	:30	1	\$600.004		0.00	NM	2	\$1,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S-				1	\$600.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-----S-				1	\$600.00		0.00			
E 3	All	10/27/12	10/27/12	News 4 @ 6p Sat News 4 @ 6p Sat	CM	Sa 6p-630p -----S-	:30	1	\$250.004		0.00	NM	1	\$250.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S-				1	\$250.00		0.00			
E 4	All	10/28/12	11/04/12	Sunday Today Sunday Today	CM	Su 7a-8a -----S	:30	1	\$175.004		0.00	NM	2	\$350.00
SUN TODAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S				1	\$175.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-----S				1	\$175.00		0.00			
E 5	All	10/28/12	11/04/12	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p -----S	:30	1	\$600.004		0.00	NM	2	\$1,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	-----S				1	\$600.00		0.00			
Week: 10/29/12		10/29/12	11/04/12	-----S				1	\$600.00		0.00			
E 6	All	10/29/12	11/02/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a MTWTF--	:30	6	\$350.004		0.00	NM	6	\$2,100.00
NEWS - 1/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	MTWTF--				6	\$350.00		0.00			
E 7	All	10/29/12	11/02/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a MTWTF--	:30	10	\$350.004		0.00	NM	0	\$0.00
TODAY - 2/DAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	MTWTF--				10	\$350.00		0.00			

Order / Rev: 169650  
 Alt Order #: 06868406  
 Flight Dates: 10/27/12 - 11/06/12

Advertiser: Michael S. Sanchez for State Senate  
 Product Desc: COMM ELECT M. SANCHE  
 Estimate: KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	All	10/29/12	11/02/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	10	\$350.00	4	0.00	NM	0	\$0.00
TODAY - 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	10		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	All	10/29/12-11/04/12	M-F Today Show	M-F 7a-9a		MTWThF----	:30	<del>(\$350.00)</del>	0.00	NM					
Credited [preempted spots]															
2	All	10/29/12-11/04/12	M-F Today Show	M-F 7a-9a		MTWThF----	:30	<del>(\$350.00)</del>	0.00	NM					
Credited [preempted spots]															
3	All	10/29/12-11/04/12	M-F Today Show	M-F 7a-9a		MTWThF----	:30	<del>(\$350.00)</del>	0.00	NM					
Credited [preempted spots]															
4	All	10/29/12-11/04/12	M-F Today Show	M-F 7a-9a		MTWThF----	:30	<del>(\$350.00)</del>	0.00	NM					
Credited [preempted spots]															
5	All	10/29/12-11/04/12	M-F Today Show	M-F 7a-9a		MTWThF----	:30	<del>(\$350.00)</del>	0.00	NM					
Credited [preempted spots]															
6	All	10/29/12-11/04/12	M-F Today Show	M-F 7a-9a		MTWThF----	:30	<del>(\$350.00)</del>	0.00	NM					
Credited [preempted spots]															
7	All	10/29/12-11/04/12	M-F Today Show	M-F 7a-9a		MTWThF----	:30	<del>(\$350.00)</del>	0.00	NM					
Credited [preempted spots]															
8	All	10/29/12-11/04/12	M-F Today Show	M-F 7a-9a		MTWThF----	:30	<del>(\$350.00)</del>	0.00	NM					
Credited [preempted spots]															
9	All	10/29/12-11/04/12	M-F Today Show	M-F 7a-9a		MTWThF----	:30	<del>(\$350.00)</del>	0.00	NM					
Credited [preempted spots]															
10	All	10/29/12-11/04/12	M-F Today Show	M-F 7a-9a		MTWThF----	:30	<del>(\$350.00)</del>	0.00	NM					
Credited [preempted spots]															
E 8	All	10/29/12	11/02/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	MTWTF--	:30	5	\$400.00	4	0.00	NM	2	\$800.00
NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	5		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
1	All	10/29/12-11/04/12	News 4 @ 6p M-F	M-F 6p-632p		MTWThF----	:30	<del>(\$400.00)</del>	0.00	NM					
Credited [preempted spots]															
4	All	10/29/12-11/04/12	News 4 @ 6p M-F	M-F 6p-632p		MTWThF----	:30	<del>(\$400.00)</del>	0.00	NM					
Credited [preempted spots]															
5	All	10/29/12-11/04/12	News 4 @ 6p M-F	M-F 6p-632p		MTWThF----	:30	<del>(\$400.00)</del>	0.00	NM					
Credited [preempted spots]															
E 9	All	10/29/12	11/02/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M-W-F--	:30	3	\$400.00	4	0.00	NM	3	\$1,200.00
NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-W-F--	3		\$400.00		0.00						
E 10	All	10/29/12	11/02/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	MTWTF--	:30	6	\$150.00	4	0.00	NM	2	\$300.00
TODAY 2 - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	6		\$150.00		0.00						

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 Estimate: KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	All	10/29/12	11/02/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	MTWTF--	:30	6	\$150.004		0.00	NM	2	\$300.00
TODAY 2 - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	6		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	10/29/12-11/04/12		M-F Today Show II 9a	M-F 9a-10a		MTWThF----	:30	(\$150.00)	0.00	NM				
Credited [preempted spots]															
2	All	10/29/12-11/04/12		M-F Today Show II 9a	M-F 9a-10a		MTWThF----	:30	(\$150.00)	0.00	NM				
Credited [preempted spots]															
5	All	10/29/12-11/04/12		M-F Today Show II 9a	M-F 9a-10a		MTWThF----	:30	(\$150.00)	0.00	NM				
Credited [preempted spots]															
6	All	10/29/12-11/04/12		M-F Today Show II 9a	M-F 9a-10a		MTWThF----	:30	(\$150.00)	0.00	NM				
Credited [preempted spots]															
E 11	All	10/29/12	11/02/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	MTWTF--	:30	6	\$125.004		0.00	NM	6	\$750.00
NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	6		\$125.00		0.00						
E 12	All	10/29/12	11/02/12	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	M-W-F--	:30	3	\$125.004		0.00	NM	2	\$250.00
JUDGE JUDY - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-W-F--	3		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	All	10/29/12-11/04/12		Judge Judy-P/ DR 4p/ 430p	M-F 4p-5p		M-W--F----	:30	(\$125.00)	0.00	NM				
Credited [preempted spots]															
E 13	All	10/29/12	11/02/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	MTWTF--	:30	5	\$325.004		0.00	NM	5	\$1,625.00
NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	MTWTF--	5		\$325.00		0.00						
E 14	All	11/05/12	11/06/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MT-----	:30	2	\$350.004		0.00	NM	2	\$700.00
NEWS - 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	MT-----	2		\$350.00		0.00						
E 15	All	11/05/12	11/06/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	MT-----	:30	4	\$350.004		0.00	NM	2	\$700.00
TODAY - 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	MT-----	4		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	All	11/05/12-11/11/12		M-F Today Show	M-F 7a-9a		MT-----	:30	(\$350.00)	0.00	NM				
Credited [preempted spots]															
4	All	11/05/12-11/11/12		M-F Today Show	M-F 7a-9a		MT-----	:30	(\$350.00)	0.00	NM				
Credited [preempted spots]															
E 16	All	11/05/12	11/05/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M-----	:30	1	\$400.004		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$400.00		0.00						

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 Estimate: KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	All	11/05/12	11/05/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M-----	:30	1	\$400.004		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	11/05/12-11/11/12		News 4 @ 6p M-F		M-F 6p-632p	M-----	:30		<del>(\$400.00)</del>		0.00	NM		
Credited [preempted spots]															
E 17	All	11/05/12	11/05/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M-----	:30	1	\$400.004		0.00	NM	1	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$400.00		0.00						
E 18	All	11/05/12	11/05/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	M-----	:30	1	\$150.004		0.00	NM	0	\$0.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	11/05/12-11/11/12		M-F Today Show II 9a		M-F 9a-10a	M-----	:30		<del>(\$150.00)</del>		0.00	NM		
Credited [preempted spots]															
E 19	All	11/05/12	11/05/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$125.00		0.00						
E 20	All	11/05/12	11/05/12	Judge Judy-P/ DR 4p/ 430p Judy Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p	M-----	:30	1	\$125.004		0.00	NM	1	\$125.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$125.00		0.00						
E 21	All	11/05/12	11/05/12	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	M-----	:30	1	\$325.004		0.00	NM	1	\$325.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/05/12	11/11/12	M-----	1		\$325.00		0.00						
N 22	All	10/30/12	11/01/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-TWT---	:30	3	\$425.003		0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	-TWT---	3		\$425.00		0.00						
N 23	All	11/02/12	11/02/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	----F--	:30	2	\$425.003		0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	----F--	2		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/29/12-11/04/12		M-F Today Show		M-F 7a-9a	----F--	:30		<del>(\$425.00)</del>		0.00	NM		
Credited [preempted spots]															
N 24	All	10/31/12	11/02/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	--WTF--	:30	4	\$425.003		0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	--WTF--	4		\$425.00		0.00						

Order / Rev: 169650  
 Alt Order #: 06868406  
 Flight Dates: 10/27/12 - 11/06/12

Advertiser: Michael S. Sanchez for State Senate  
 Product Desc: COMM ELECT M. SANCHE  
 Estimate: KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N24	All	10/31/12	11/02/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a	--WTF--	:30	4	\$425.003		0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--WTF--		4				\$425.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	All	10/29/12-11/04/12	M-F Today Show		M-F 7a-9a	--wThF----	:30		(\$425.00)		0.00	NM		
				Credited [preempted spots]											
	2	All	10/29/12-11/04/12	M-F Today Show		M-F 7a-9a	--wThF----	:30		(\$425.00)		0.00	NM		
				Credited [preempted spots]											
	3	All	10/29/12-11/04/12	M-F Today Show		M-F 7a-9a	--wThF----	:30		(\$425.00)		0.00	NM		
				Credited [preempted spots]											
N25	All	11/05/12	11/06/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a	MT-----	:30	1	\$350.004		0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	MT-----		1				\$350.00		0.00			
N26	All	10/31/12	11/02/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	--WTF--	:30	2	\$300.003		0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	--WTF--		2				\$300.00		0.00			
N27	All	11/03/12	11/03/12	News 4 Weekend Sat 7a-9a News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a	-----S-	:30	1	\$250.003		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$250.00		0.00			
N28	All	11/01/12	11/01/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	---T---	:30	1	\$800.002		0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		1				\$800.00		0.00			
N29	All	11/05/12	11/05/12	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	M-----	:30	1	\$800.002		0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$800.00		0.00			
N30	All	11/02/12	11/02/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	----F--	:30	1	\$700.002		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1				\$700.00		0.00			
N31	All	11/02/12	11/02/12	Late Night w/Jimmy Fallon Late Night w/Jimmy Fallon	CM	M-Th 1207a-107a	----F--	:30	2	\$100.002		0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		2				\$100.00		0.00			
N32	All	11/05/12	11/05/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	M-----	:30	1	\$700.002		0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$700.00		0.00			
N33	All	11/05/12	11/05/12	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	M-----	:30	1	\$350.001		0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$350.00		0.00			
N34	All	11/05/12	11/05/12	Good Day New Mexico 11a Good Day New Mexico 11a	CM	M-F 11a-1130a	M-----	:30	1	\$350.001		0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$350.00		0.00			
N35	All	11/02/12	11/02/12	Late Night w/Jimmy Fallon Late Night w/Jimmy Fallon	CM	M-Th 1207a-107a	----F--	:30	1	\$100.002		0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1				\$100.00		0.00			
N36	All	11/05/12	11/05/12		CM	M-Th 1207a-107a	M-----	:30	1	\$100.002		0.00	NM	1	\$100.00

Order / Rev: 169650  
Alt Order #: 06868406  
Flight Dates: 10/27/12 - 11/06/12

Advertiser: Michael S. Sanchez for State Senate  
Product Desc: COMM ELECT M. SANCHE  
Estimate:   
**KOB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Late Night w/Jimmy Fallon															
Late Night w/Jimmy Fallon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1				\$100.00		0.00			
Totals														63	\$20,725.00

\*Tax 1 Note: ABQ 7%.